



Podcast Sponsorship Opportunities

Effective January 2024

Podcast	Streams Total	Sponsor charge per month	Streams £28 per thousand per month
Unbelievable	350,000	£2,500	£9,800.00
Ask NT Wright Anything	238,000	£2,500	£6,664.00
Bible in a Year	150,000	£2,000	£4,200.00
The C.S Lewis Podcast	50,000	£2,000	£1,400.00
Be Still and Know	50,000	£2,000	£1,400.00
The Profile	20,000	£2,000	£560.00
Unapologetic	10,000	£500	£280.00
Matters of Life and Death	10,000	£500	£280.00
A Mucky Business	6,000	£500	£168.00
Lucas on Life	3,000	£500	£84.00
Premier Christian Newscast	2,500	£500	£70.00
The Bible for Today	3,000	£500	£84.00
The Leadership Show	213		
The Naked Love Podcast	1,500		£42.00

- Min 6 months tenancy
- Logo placement on all podcast assets for the duration of the podcast sponsorship
- Presenter read introducing the sponsor as a partner
- 20/30 second advert embedded at the front of each podcast audio change every quarter
- Bio on Premier+ with links sponsors website
- Placement of name on Premier+ as “XX podcast in partnership with XX”

VAT at the current rate applicable on all advertising rates, though UK registered charities may be exempt – ask for details.

Premier.

MEDIA PACK

For more information contact your Account Manager.

Call: 020 7316 1340

Email: sales@premier.org.uk

On Air In Print Online

premier.org.uk