

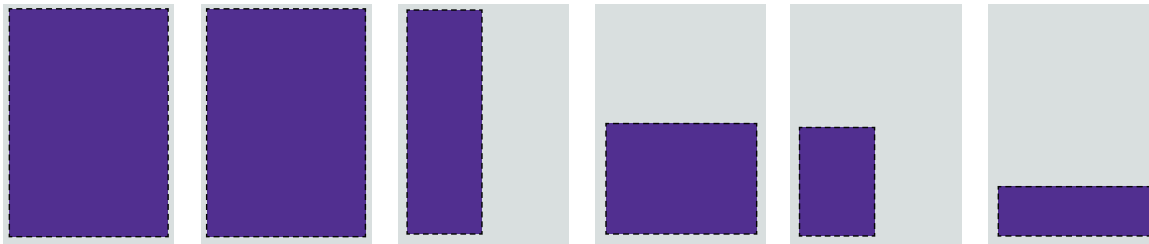
Magazines Rate Card

Effective April 2024



ADVERTISING SPACE

Premier Christianity and Premier Woman Alive



Covers
Outside Back
Inside Back
Inside Front

297x210mm
3mm bleed*

Full Page
297x210mm
3mm bleed*

Half Page
Portrait
270x90mm

Half page
Landscape
133x186mm

Quarter
Page
Portrait
133x90mm

Quarter
Page
Landscape
65x186mm

* For full page adverts allow a 10mm safe zone within the left and right edges to compensate for binding.

Double page spread
297 x 420mm 3mm bleed

Leaflet insertion

Loose:

Max folded size:
287 x 190mm

Min folded size:
140 x 80mm

Bound in:

Max dimensions:
133 x 186mm

Min dimensions:
100 (up) x 125mm (across)

All bound inserts must have a 5mm
Head trim 3mm forage and tail, plus a
3mm grind off on spine edge

Glued in:

Call for charges and technical
information. Available on Inside Front
Cover position only. Includes full
page advert and full run of putty-
glued inserts.

Classifieds

P6 ,,,3 -2 - 0,
A6 o hao lnaiean*knc*qq

Advert deadlines

See features list, available on request.

Discounts

Agency Commission 10%

Please speak to your account
manager for special offers available.

*NB Discounts apply only if accounts
settled within 30 days of invoice.*

Advert positions

Guaranteed advert positions
10% extra.

*Please contact your sales
representative for further information.*

Premier.

MEDIA PACK

For more information contact your Account Manager.

Call: 020 7316 1340

Email: sales@premier.org.uk

On Air In Print Online
premier.org.uk