

# Magazines Rate Card

Effective April 2023



Size	Duration	Size (mm) Height x Width	Premier Christianity	Premier Woman Alive	Combined Rate
Double Page Spread	1 issue	297 x 420	£2,195	£1,735	£3,560
Outside Back Cover	1 issue	297 x 210	£2,115	£1,400	£2,470
Inside Back or Front Cover	1 issue	297 x 210	£1,850	£1,255	£2,175
Full Page	1 issue	297 x 210	£1,675	£1,215	£1,960
Half Page Portrait	1 issue	270 x 90	£920	£730	£1,200
Half Page Landscape	1 issue	133 x 186	£920	£730	£1,200
Quarter Page Portrait	1 issue	133 x 90	£575	£460	£840
Quarter Page Landscape	1 issue	65 x 186	£575	£460	£840
Inserts: Loose	1 issue		£115* (per 1000)	£115* (per 1000)	£115* (per 1000)
Inserts: Bound-In	1 issue		£135* (per 1000)	£135* (per 1000)	£135* (per 1000)
Inserts: Glued-In	1 issue		POA	POA	POA
Delivery Envelope			POA	POA	POA
Classifieds	1 issue	66 x 91	–	–	£110**

#### Premier Christianity or Premier Woman Alive Sponsorship Opportunities

- Sponsor badge with Logo in prominent position on section page
- Sponsor strip on page footer
- Full page advert in special position

Sponsorship Length	Premier Christianity	Per month	Premier Woman Alive	Per month
3 months	£5,000	£1,667 per month	£3,600	£1,200 per month
6 months	£8,000	£1,333 per month	£5,760	£960 per month
12 months	15000	£1,250 per month	£10,800	£900 per month

\*Assumes maximum 16g weight per insert.

For heavier items please contact your sales representative for options.

For inserts over 16 grams a surcharge/admin fee of £20 per gram will be charged to cover Premier's additional costs.

e.g 21 gram insert = £100 surcharge fee

\*\*20% discount on a classified series booking of 12 months

**VAT at the current rate applicable on all advertising rates, though UK registered charities may be exempt – ask for details.**

## Premier.

#### MEDIA PACK

For more information contact your Account Manager.

Call: 020 7316 1340

Email: sales@premier.org.uk

📺 On Air   📄 In Print   🖥️ Online

[premier.org.uk](http://premier.org.uk)

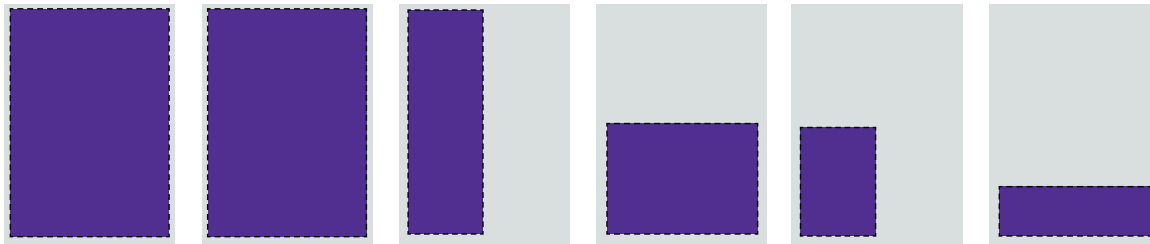
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## ADVERTISING SPACE

Premier Christianity and Premier Woman Alive



**Covers**  
**Outside Back**  
**Inside Back**  
**Inside Front**

**Full Page**  
297x210mm  
3mm bleed\*

**Half Page**  
**Portrait**  
270x90mm

**Half page**  
**Landscape**  
133x186mm

**Quarter**  
**Page**  
**Portrait**  
133x90mm

**Quarter**  
**Page**  
**Landscape**  
65x186mm

297x210mm  
3mm bleed\*

\* For full page adverts allow a 10mm safe zone within the left and right edges to compensate for binding.

### Double page spread

297 x 420mm 3mm bleed

### Leaflet insertion

#### Loose:

Max folded size:  
287 x 190mm

Min folded size:  
140 x 80mm

#### Bound in:

Max dimensions:  
133 x 186mm

Min dimensions:  
100 (up) x 125mm (across)

All bound inserts must have a 5mm  
Head trim 3mm forage and tail, plus a  
3mm grind off on spine edge

### Glued in:

Call for charges and technical  
information. Available on Inside Front  
Cover position only. Includes full  
page advert and full run of putty-  
glued inserts.

### Classifieds

Telephone Classifieds Sales  
T: 0207 316 1486  
E: [jobsearch@premier.org.uk](mailto:jobsearch@premier.org.uk)

### Advert deadlines

See features list, available on request.

### Discounts

Agency Commission 10%

Please speak to your account  
manager for special offers available.

*NB Discounts apply only if accounts  
settled within 30 days of invoice.*

### Advert positions

Guaranteed advert positions  
10% extra.

*Please contact your sales  
representative for further information.*

**Premier.**

### MEDIA PACK

For more information contact your Account Manager.

Call: 020 7316 1340

Email: [sales@premier.org.uk](mailto:sales@premier.org.uk)

On Air In Print Online  
[premier.org.uk](http://premier.org.uk)