



# Radio Advertising Rate Card

Effective April 2023



Time	<i>Premier Christian Radio</i> (London Only)	<i>Premier Christian Radio</i> (National Only)	<i>Combined Premier</i> (Christian Radio)
10 seconds	£14.50	£18.00	£32.50
20 seconds	£21.75	£27.00	£48.75
30 seconds	£29.00	£36.00	£65.00
40 seconds	£36.25	£45.00	£81.25
50 seconds	£43.50	£54.00	£97.50
60 seconds	£58.00	£72.00	£130.00

Time	<i>Premier Gospel</i> (National DAB, Freeview, Internet)	<i>Premier Praise</i> (National DAB, Freeview, Internet)
10 seconds	£6.00	£18.00
20 seconds	£9.00	£27.00
30 seconds	£12.00	£36.00
40 seconds	£15.00	£45.00
50 seconds	£18.00	£54.00
60 seconds	£24.00	£72.00

**Premier Plus** Live Stream and On Demand £14 per 1000 impressions as part of all radio bookings

## SPONSORSHIPS

**BREAKFAST** and **DRIVE** are sponsored shows:

£2500 per month

**DAYTIME** is between breakfast and drive:

£2500 per month

**NIGHTIME** is 7pm to 10pm: £1900 per month

## Minimum 3 month tenancy

6 months tenancy: 10% discount

12 months tenancy: 20% discount

## Includes:

- Sponsor tags in and out of programme
- 2 x 30 second spots per hour national
- Sponsor tags in and out of programme
- Sponsor credit on show page
- Production not included and is £370 per treatment

**Premier.**

## MEDIA PACK

For more information contact your Account Manager.

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On Air In Print Online  
[premier.org.uk](http://premier.org.uk)