

# Premier.

**Speak to millions of people via the radio brands they trust.**

With branded live and on demand content, innovative digital and e-communications, Radio Sponsorship with Premier, offers effective and creative ways to reach potential customers.

Premier.  
**ChristianRadio**

**1.2M+**  
listeners  
every week



Premier.  
**Gospel**

**1M+**  
listeners  
every week

Premier.  
**Praise!**

**1.1M+**  
listeners  
every week

Our Radio Sponsorship packages offer your brand a unique opportunity to connect with our loyal and responsive audiences, creating a powerful partnership like no other advertising medium, including a range of features such as:

- Sponsors tags in and out of the programming to grow the connection between your brand and Premier
- In broadcast 30 or 40 second spot advertisements to help tell your story
- In-programme competitions and giveaways to increase brand awareness
- Sponsor credited promotional trailers to help drive higher engagement
- Sponsor credits on show page
- Professional production services by our in-house team of creators.

**For more details on a bespoke Radio Sponsorship package for you contact us today.**

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**Email:** [sales@premier.org.uk](mailto:sales@premier.org.uk)