

Magazines Rate Card

Effective May 2022



Size	Duration	Size (mm) Height x Width	Premier Christianity	Premier Woman Alive	Combined Rate
Double Page Spread	1 issue	297 x 420	£2,090	£1,650	£3,390
Outside Back Cover	1 issue	297 x 420	£2,015	£1,340	£2,350
Inside Back or Front Cover	1 issue	297 x 420	£1,760	£1,195	£2,070
Full Page	1 issue	297 x 420	£1,595	£1,155	£1,865
Half Page Portrait	1 issue	297 x 420	£875	£695	£1,145
Half Page Landscape	1 issue	133 x 186	£875	£695	£1,145
Quarter Page Portrait	1 issue	133 x 90	£545	£435	£800
Quarter Page Landscape	1 issue	65 x 186	£545	£435	£800
Inserts: Loose	1 issue		£105** (per 1000)	£105** (per 1000)	£105** (per 1000)
Inserts: Bound-In	1 issue		£120** (per 1000)	£120** (per 1000)	£120** (per 1000)
Inserts: Glued-In	1 issue		POA	POA	POA
Delivery Envelope			POA	POA	POA
Classifieds	1 issue	90 x 91	–	–	£100

Premier Christianity or Premier Woman Alive Sponsorship Opportunities

- Sponsor badge with Logo in prominent position on section page
- Sponsor strip on page footer
- Full page advert in special position

Sponsorship Length	Premier Christianity	Per month	Premier Woman Alive	Per month
3 months	£5,000	£1,667 per month	£3,600	£1,200 per month
6 months	£8,000	£1,333 per month	£5,760	£960 per month
12 months	15000	£1,250 per month	£10,800	£900 per month

**Assumes maximum 16g weight per insert.

For heavier items please contact your sales representative for options.

For inserts over 16 grams a surcharge/admin fee of £10 per gram will

be charged to cover Premier's additional costs.

e.g 21 gram insert = 50 surcharge fee

VAT at the current rate applicable on all advertising rates, though UK registered charities may be exempt – ask for details.

Premier.

MEDIA PACK

For more information contact your Account Manager.

Call: 020 7316 1340

Email: sales@premier.org.uk

On Air In Print Online

premier.org.uk

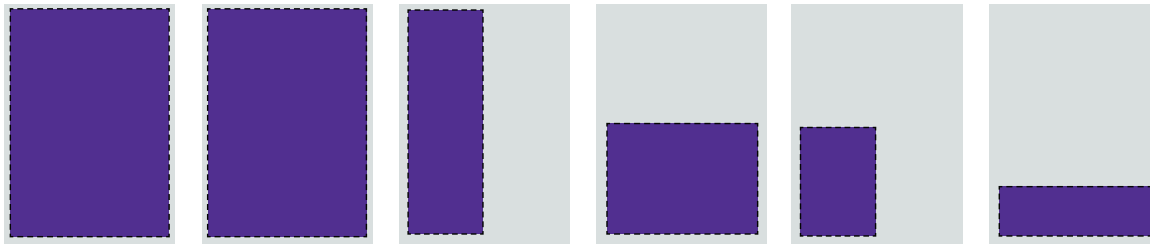
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ADVERTISING SPACE

Premier Christianity and Premier Woman Alive



Covers
Outside Back
Inside Back
Inside Front

297x210mm
3mm bleed*

Full Page
297x210mm
3mm bleed*

Half Page
Portrait
270x90mm

Half page
Landscape
133x186mm

Quarter
Page
Portrait
133x90mm

Quarter
Page
Landscape
65x186mm

* For full page adverts allow a 10mm safe zone within the left and right edges to compensate for binding.

Double page spread

297 x 420mm 3mm bleed

Leaflet insertion

Loose:

Max folded size:
287 x 190mm

Min folded size:
140 x 80mm

Bound in:

Max dimensions:
133 x 186mm

Min dimensions:
100 (up) x 125mm (across)

All bound inserts must have a 5mm
Head trim 3mm forage and tail, plus a
3mm grind off on spine edge

Glued in:

Call for charges and technical
information. Available on Inside Front
Cover position only. Includes full
page advert and full run of putty-
glued inserts.

Classifieds

Telephone Classifieds Sales
T: 0207 316 1486
E: jobsearch@premier.org.uk

Advert deadlines

See features list, available on request.

Discounts

Agency Commission 10%

Please speak to your account
manager for special offers available.

*NB Discounts apply only if accounts
settled within 30 days of invoice.*

Advert positions

Guaranteed advert positions
10% extra.

*Please contact your sales
representative for further information.*

Cancellation charges

50% after booking deadline
100% after copy deadline

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